

# ЧАСОВНИЦИ И БИЖУТА

## ADVERTISING COSTS

ADVERTISEMENTS SIZE	PRICE (BGN)	DIMENSIONS
1/1 – whole page	4200	205x280 mm, bleed 3 mm
1/2 – half page	2500	100x280 ili 200x135, bleed 3 mm
1st cover	6000	205x280 mm, bleed 3 mm
2nd cover	5000	205x280 mm, bleed 3 mm
back cover	7500	205x280 mm, bleed 3 mm
1st right ad page	5400	205x280 mm, bleed 3 mm
2nd right ad page	4800	205x280 mm, bleed 3 mm
First spread (2nd cover + 3rd page)	10000	410x280 mm, bleed 3 mm
Spread (two pages)	9000	410x280 mm, bleed 3 mm

Positioning of ads on certain pages costs 20 percent more than the standard one.

All prices are displayed with 20% VAT included.

All prices are displayed in BGN.

Advertisements can be provided in following formats: PDF, PSD, PhotoShop or TIFF (300dpi, CMYK color mode).

Special requests and services not specified in the pricelist subject to separate agreement.