



Рекламни позиции и цени 11/2012-11/2013

<http://m.mtel.bg>

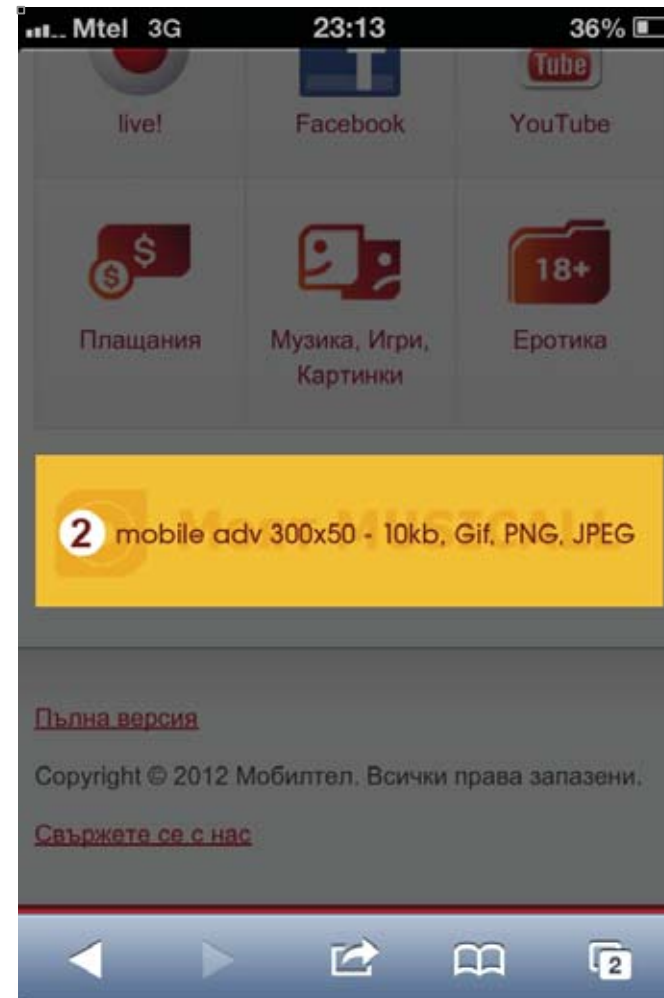
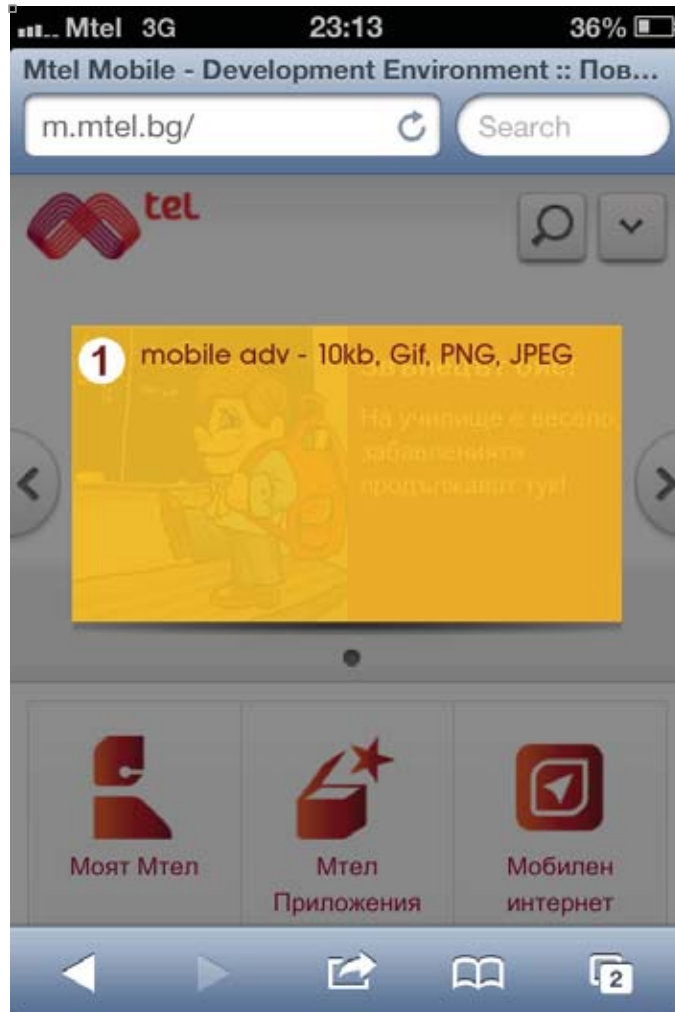
<http://live.mtel.bg>

Мобилна реклама

m.mtel.bg и live.mtel.bg

- 1. Mobile banner - 600x100**
- 2. Mobile banner – 320x50**

Mobile banner



Banner	Size in pixels	Position	Impressions	UV	CPM	Targeting
1. mobile banner	600x100	http://m.mtel.bg/home page	30 000	15 000	8	Device, Location, Gender, Age
2. mobile banner	320x50	http://m.mtel.bg/all pages	50 000	20 000	6	Device, Location, Gender, Age

