

# Video Rate Card 2013



## CPM ПРИСЪСТВИЕ С ВИДЕО ФОРМАТИ В САЙТОВЕТЕ НА WEBGROUND

РЕКЛАМЕН ФОРМАТ		РАЗМЕРИ (px)	CPM	МАКЕТ
TVC		300x250	16	<a href="#">МАКЕТ</a>
TVO		N/A	40	<a href="#">МАКЕТ</a>
VIDEO STRIP BANNER		390x325	22	<a href="#">МАКЕТ</a>
VIDEO ROLLBAND BANNER		920x250	35	<a href="#">МАКЕТ</a>
VIDEO TRANSITION PAGE		800x600	40	<a href="#">МАКЕТ</a>
PRE/POST ROLL 7 SEC	<span style="border: 1px solid black; padding: 2px;">NEW</span>	N/A	18	<a href="#">МАКЕТ</a>
PRE/POST ROLL 15 SEC	<span style="border: 1px solid black; padding: 2px;">NEW</span>	N/A	26	<a href="#">МАКЕТ</a>
PRE/POST ROLL 30 SEC	<span style="border: 1px solid black; padding: 2px;">NEW</span>	N/A	45	<a href="#">МАКЕТ</a>
TEXT IN VIDEO	<span style="border: 1px solid black; padding: 2px;">NEW</span>	590x85	22	<a href="#">МАКЕТ</a>
PICTURE IN VIDEO	<span style="border: 1px solid black; padding: 2px;">NEW</span>	590x85	26	<a href="#">МАКЕТ</a>
FLASH IN VIDEO	<span style="border: 1px solid black; padding: 2px;">NEW</span>	590x85	28	<a href="#">МАКЕТ</a>
VIDEO FRAME	<span style="border: 1px solid black; padding: 2px;">NEW</span>	N/A	30	<a href="#">МАКЕТ</a>
SYNCHR. PICTURE IN +H-WALLPAPER	<span style="border: 1px solid black; padding: 2px;">NEW</span>	590x85 300x1000 (2)	45	<a href="#">МАКЕТ</a>
PRODUCT PLACEMENT IN VIDEO SECTION	<span style="border: 1px solid black; padding: 2px;">NEW</span>	N/A	по запитване	N/A