

Balkanika Music Television

www.balkanika.tv

Hours	08:00 - 14:00	14:00 - 20:00	20:00 - 24:00	24:00 - 08:00
30 Sec.	€ 20,00	€ 30	€ 45	€ 10

COEFFICIENT Scale	
Sec.	Coefficients
5	30%
10	45%
15	60%
20	75%
25	90%
30	100%
35	115%
40	130%
45	145%
50	160%
55	175%
60	190%

Rate Card

VOLUME Discounts	
< €3 000	3%
< €5 000	5%
< €7 000	10%
< €10 000	13%
< €15 000	15%
> €15 000	Based on agreement

Appreciations
* Exclusivity in commercial block +10%
* Fixed position in commercial block +15
* Co-Branding +30%

VAT is not included