

CHANNEL SPLIT - April 2015



APRIL	Nova	Diema	Kino Nova	Diema Family	Nova Sport	Fox Life	Fox Crime	Fox	Nat Geo	24 Kitchen	AXN	TLC	Discovery	Disney	City TV	Video Ad Pack
A18-34	60.0%	7.0%	7.0%	11.0%	1.0%	1.0%	1.5%	0.5%	1.0%	0.5%	0.5%	1.0%	2.5%	3.0%	0.5%	2.0%
A18-49	61.0%	7.0%	7.0%	12.0%	1.0%	1.0%	1.0%	0.5%	1.0%	0.5%	1.0%	1.0%	2.5%	3.0%	0.5%	0.0%
A25-54	60.0%	8.0%	7.0%	12.0%	1.0%	1.0%	1.0%	0.5%	1.0%	0.5%	1.0%	1.0%	2.5%	3.0%	0.5%	0.0%
W18-49	60.0%	5.0%	5.0%	15.0%	0.0%	1.5%	1.0%	1.0%	1.0%	1.0%	0.5%	2.0%	1.0%	3.5%	0.5%	2.0%
W25-54	60.0%	6.0%	5.0%	16.0%	0.0%	1.5%	1.0%	1.0%	1.0%	1.0%	0.5%	2.0%	1.0%	3.5%	0.5%	0.0%
M18-49	62.0%	15.0%	12.0%	0.0%	1.0%	1.0%	1.0%	0.5%	1.0%	0.0%	1.0%	0.0%	3.0%	0.0%	0.5%	2.0%
M25-54	62.0%	16.0%	13.0%	0.0%	1.0%	1.0%	1.0%	0.5%	1.0%	0.0%	1.0%	0.0%	3.0%	0.0%	0.5%	0.0%
A18-49 U	60.0%	8.0%	8.0%	11.0%	1.0%	1.0%	1.0%	0.5%	1.5%	0.5%	0.5%	1.0%	2.5%	3.0%	0.5%	0.0%
W18-49 U	60.0%	6.0%	5.0%	16.0%	0.0%	1.5%	1.0%	1.0%	1.0%	1.0%	0.5%	2.0%	1.0%	3.5%	0.5%	0.0%
M18-49 U	62.0%	15.0%	13.0%	0.0%	1.0%	1.0%	1.0%	0.5%	1.0%	1.0%	1.0%	0.0%	3.0%	0.0%	0.5%	0.0%